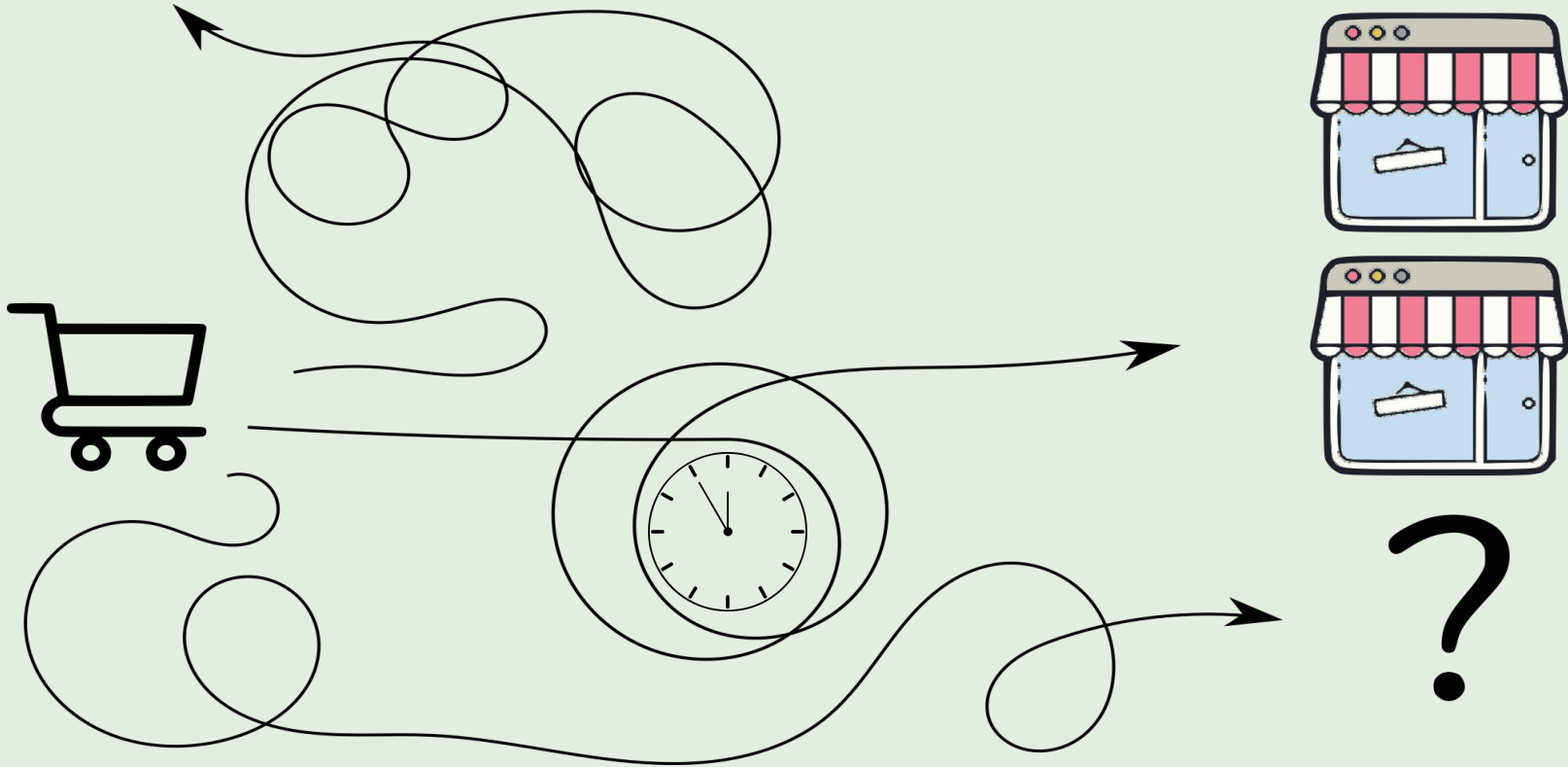




Shop Safely

www.grocercheck.ca
inquiry@grocercheck.ca

Grocery shopping for customers in a COVID world is frustrating, confusing, and **risky**



GrocerCheck makes buying groceries safe, friendly, and **easy**



GrocerCheck is a tool that helps consumers shop safely - restoring trust in the grocery experience

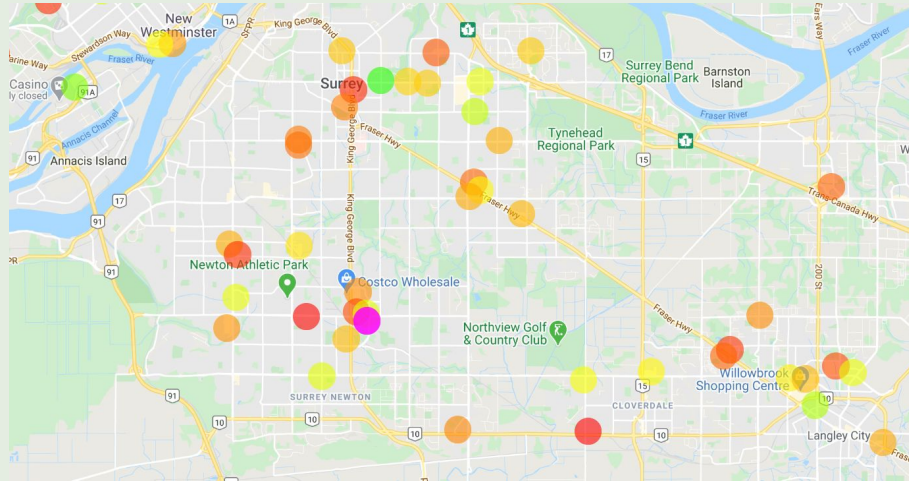
Very Busy



Busy



Not Busy



It does this by providing live, real-time data on the population density of grocery stores

Our network creates value for **everyone**

Users



- “At a glance” data accessibility
- Informed decision making
- Store discovery

Brands



- Top-of-mind brand awareness
- Targeted advertising
- Non disruptive ads

Partners



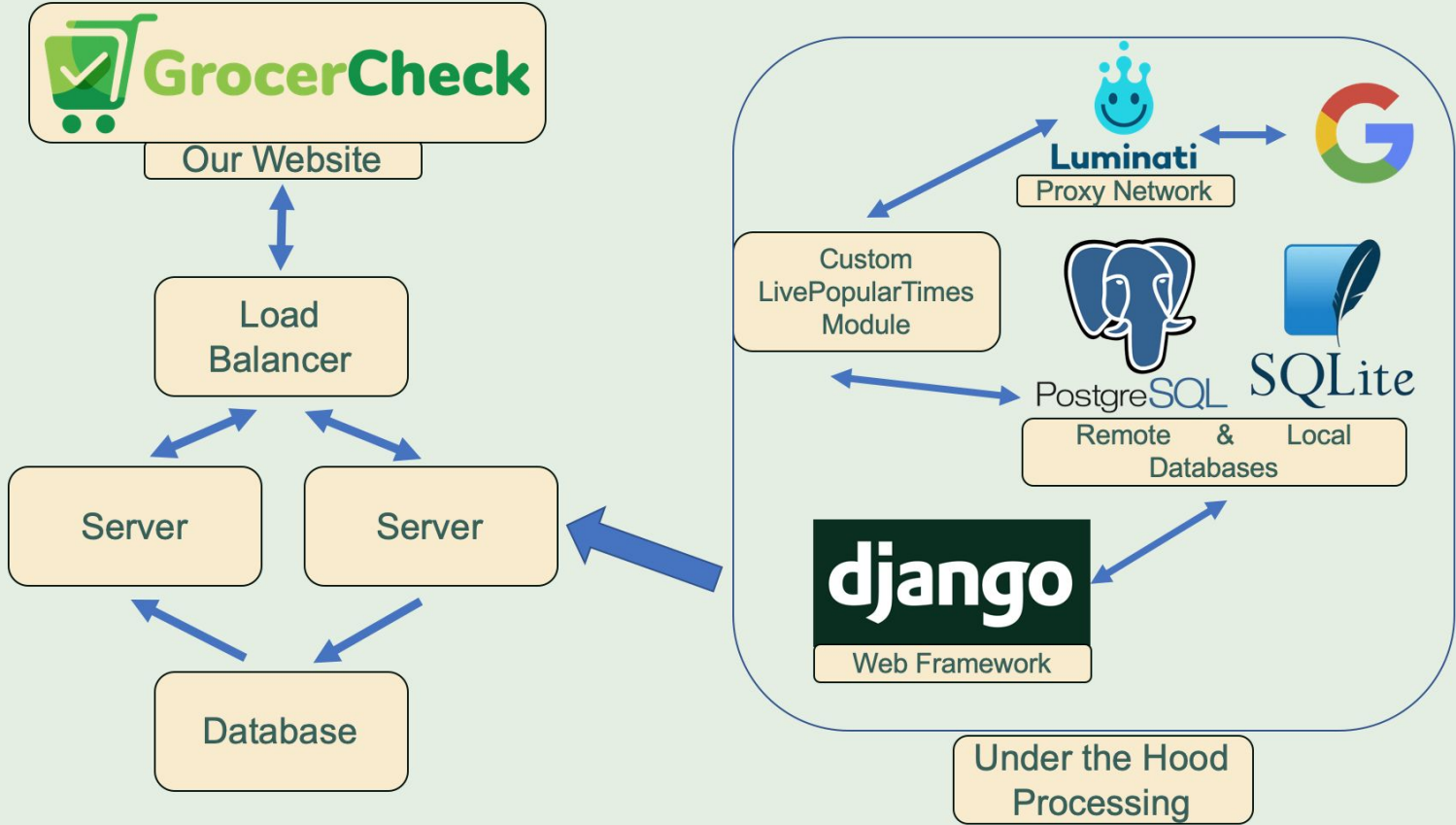
- Awareness
- Giving back to the community

Our mission is simple:

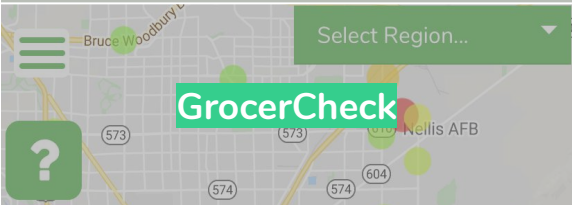




















To enable consumers to
make informed decisions.

“Honey, will you GrocerCheck T&T before we go?”

Our tech is robust ...



Not only is our product scalable, but our platform is better

	Trustworthy Data	Search	Interactive map	User Friendly	Actively Maintained	Registered non-profit
						
						
						

Our product is in 9 markets ... and we're not done yet



We've built momentum, and we're looking to grow



April 20:
GrocerCheck
Founded



June 10th: ~45
million people in
serviced regions



September: 75
regions across
continents



May 28: 10k
users in a day



Late July: 50k
users/day



June 2021:
industry leader in
multiple sectors



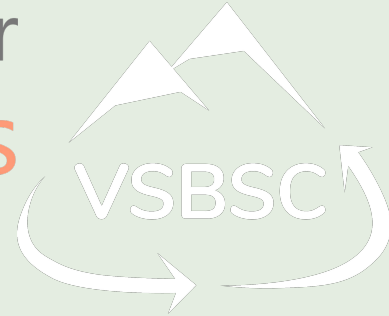
We've received a lot of support

Grants



Partners

feeding our
frontlines



Luminati

Full list of support hidden intentionally for purposes of anonymity

We're an ambitious team - we strive for innovation and execution

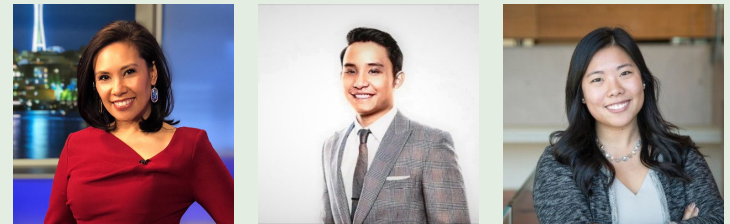
Executive team



Leadership team



Advisors



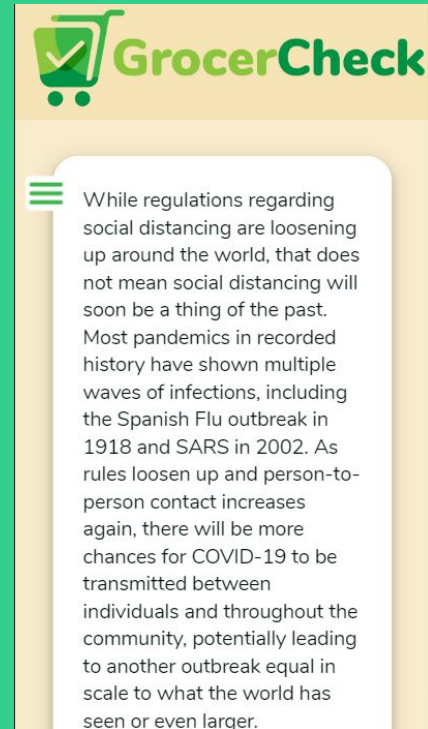
Thank you!

Questions?

CovidWatch

Your source for quality student journalism on COVID-19

- Platform for students to make their voices heard
- Student engagement
- Combat misinformation



Road Map



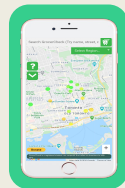
April 20: GrocerCheck
Founded



May 16: Map
Launched



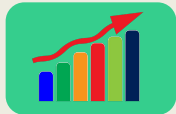
May 28: 10k
users in a day



Late June: App
Launch



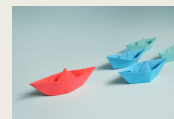
June 10th: ~45
million people in
serviced regions



July: Extensive local &
national news
promotion



Late July: Sustainable
cash-flow



June 2021:
industry leader in
multiple sectors



Late July: 50k users/day



September: 75 regions
across continents

Financial Projection

- ~ \$15,000/ month to support 50k users/ day
- Cost mitigation via NPO grants & resources

Current Metrics

- Stable user-base of ~ 1k users
- ~20k visitors w/ recent publication
- ~70% of current users are return users

GrocerCheck allows you to monitor grocery store lineups



Alyssa Therrien | May 28 2020, 4:56 pm



Shutterstock

Find out which grocery store has the longest lineup without having to leave the house.

What's Next?

- iOS, Android Apps
 - Notifications, data collection, contact tracing
- Expansion to more regions
- Supporting other sectors
- Donating to charity
 - GrocerCheck is committed to donating 100% of excess income to the VGH COVID relief fund, or where it's needed most

